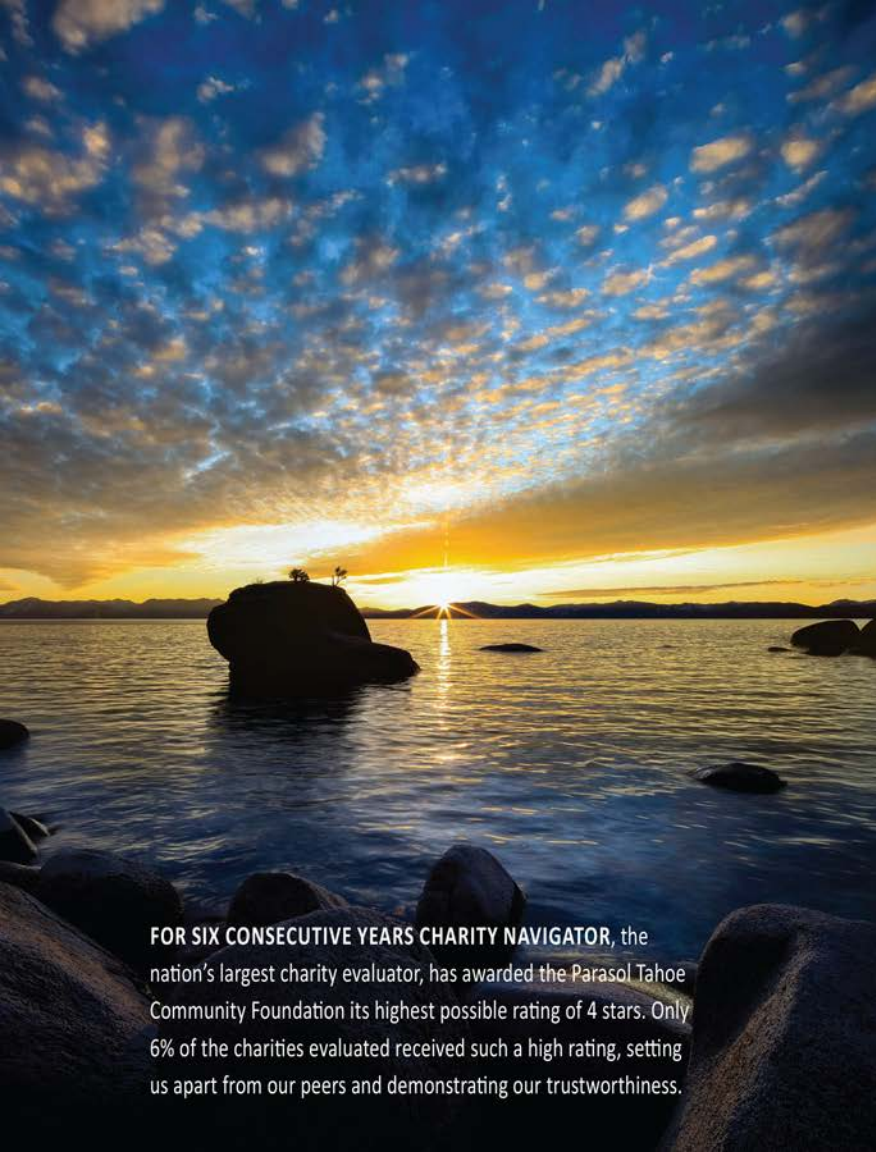




*“The results of
philanthropy
are always
beyond calculation.”*

*-Mary Ritter Beard
(1876-1958)*



FOR SIX CONSECUTIVE YEARS CHARITY NAVIGATOR, the nation's largest charity evaluator, has awarded the Parasol Tahoe Community Foundation its highest possible rating of 4 stars. Only 6% of the charities evaluated received such a high rating, setting us apart from our peers and demonstrating our trustworthiness.

for the LOVE of Community

A philanthropist is someone who makes an active effort to promote the welfare of others. At the Parasol Tahoe Community Foundation, we believe that anyone can be a philanthropist. In fact, our mission is to help you do just that. Since 1996, we have assisted our donors in providing more than \$60 million in grant funding for things that truly matter – right here in your neighborhood. This funding has opened doors for our children, saved the lives of pets, protected our beloved environment, entertained us with amazing cultural events, and provided opportunities that just might change a life.

We know that your philanthropy is personal. And Parasol is your trusted partner. Every day we work with donors to make their dream of helping others come true. We provide flexible ways to give, we skillfully steward the \$75 million in charitable assets entrusted to our care, and most importantly, we help you experience the wonderful joy of inspiring others.

Here you will find a few stories of how giving through Parasol makes an impact. We have so many more. We invite you to visit us, join us and help make a difference. The impact of philanthropy at Tahoe begins with one gift.....yours.

David Hardie
Chairman

Claudia Andersen
Chief Executive Officer

"THE REASON MARGE AND I STARTED SUPPORTING THE FIREHOUSE PANCAKE BREAKFAST is quite simple. Our community is very diverse, both in ethnicity and socio-economic status. We saw the breakfast as an excellent way to bring our entire community together. We love seeing people from different backgrounds enjoying each other and watching the children play together on the firetrucks. The breakfast also gives us a way to honor our fantastic fire department. These are a few reasons that inspired us to sponsor the breakfast."

Marge and Manny Sylvester, Donors

"SOS OUTREACH IS PROUD TO PARTNER WITH THE PARASOL TAHOE COMMUNITY FOUNDATION to provide mentorship and instill lifelong values to underserved youth.

Kids get the chance to connect with mentors who guide them through a curriculum that teaches and inspires them to pursue life with more gusto. In these moments, kids learn how to gear up for their adventure, muster the courage to try something new and discover a side of themselves they might not have known; a side that can do anything, especially overcome their circumstances and come out on top. Sharing your passion to help kids gear up for life ultimately changes their lives and the communities they touch."

Seth Ehrlich, Executive Director

"PARASOL HELPS US TO EFFECTIVELY STEWARD OUR RESOURCES, and ultimately feel more connected to the people and world we live in. We are grateful to have trustworthy advisors and the ability to be intentional about how we invest."

Terri Phelps, Donor



INSPIRE OTHERS



KINDNESS IN ACTION

**Kindness surrounds us every day,
taking many different forms...**

The Lahontan Community Foundation Fund generously raising money each year to give back to their community...

The Pay it Forward Lake Tahoe Community Fund working to instill the value of acknowledging a kindness received, and bestowing kindness on others in return...

A volunteer for Sierra Senior Services taking time to visit with a senior for a few extra minutes while delivering warm meals...

**IN OUR COMMUNITY,
kindness is beautiful in all its forms.**

THE BEAUTY OF THE TAHOE BASIN is a daily inspiration for us - giving what we can to support people in need and help in the preservation of this place reminds us of how fortunate our family is to live and thrive here.

Kristine Keever, Donor



SPREAD KINDNESS



OUR DONORS' PASSION AT WORK IN THE COMMUNITY

Robert & Robin Holman Family Bike Park

Fund advisors, Robert & Robin Holman, of the Holman Family Philanthropies Fund at Parasol, helped to create a true community asset for all ages with the Robert & Robin Holman Family Bike Park in Incline Village. This free, open to the public bike park opened Phase One in late October 2017 to an abundance of community supporters. Riders small to tall were out in force to celebrate this fantastic new recreational and educational opportunity right in our backyard.

The conservation of Lake Tahoe, its surrounding lands, and historic buildings paired with the preservation of the region's art and history must be a shared responsibility amongst those who are passionate about keeping the heritage alive. The planned Discovery Center and Museum by Thunderbird Lake Tahoe, will serve as a playful and inventive place to showcase all Lake Tahoe has to offer.



DREAM BIG





EMBRACE PHILANTHROPY



2017 TOTAL GRANTMAKING


● ALL FUNDS \$2.9 Million

● LOCAL GRANTS \$2,063,408


● NATIONAL GRANTS \$ 815,658

PROGRAM AREAS

 ARTS, CULTURE & HERITAGE \$252,611
arts education, historical preservation, and a rich cultural experience

 EDUCATION & YOUTH \$882,093
quality educational and training opportunities for children, youth and adults

 COMMUNITY SUPPORT \$586,215
collaborative leadership, civic initiatives, and faith-based causes

 ENVIRONMENT \$483,343
environmental sustainability & education, recreation, ecosystems, and wildlife

 SOCIAL SERVICES \$674,805
resources for those in need as they move from temporary solutions to sustainable ones

THE PARASOL TAHOE COMMUNITY FOUNDATION is Tahoe's oldest and largest community foundation. We are dedicated to building prosperity through leadership, partnership and philanthropy. As a trusted partner in philanthropy, Parasol helps donors and nonprofits achieve their charitable goals to benefit our community.

WHAT WE DO



We work with donors to create charitable funds according to their specific needs and interests



We inform donors of critical issues and match them with giving opportunities



We are responsible stewards of the charitable assets entrusted to our care



We make grants and provide support to nonprofits working to improve our community



We encourage and participate in community partnerships



We promote the importance of philanthropy in building a prosperous community

WHAT CAN YOU DO?

JOIN US! Create positive community change now.

775.298.0100 | PARASOL.ORG



CHANGE STARTS WITH YOU

