

ILLUSTRATIONS OF IMPACT

Drawing *Inspiration* from
Your Community *Philanthropy*

ANNUAL REPORT 2022





Dear Friends of the Community Foundation,

It is with great pride that we share with you a glimpse of 2022 and the transforming power of our donors, partners, and the Tahoe community.

Our steadfast nonprofit organizations worked to provide care and resources to families and individuals in need and enriched our youth through educational and mentorship programs. Art and cultural enrichment, environmental stewardship, and other important community initiatives enhanced our way of life through the vigorous efforts of these organizations. The Community Foundation is proud to partner in these efforts and each year we are inspired as we watch our nonprofits, donors, and community leaders come together in unity to address issues facing our region.

Through the generosity of our donors, Parasol Tahoe Community Foundation was able to distribute **\$11.3 Million** in grants in 2022. This incredible support helped us to cross the huge milestone of **over \$102 Million** in grantmaking since our inception in 1996.

It has been an incredible journey. As we close another chapter of community transformation, **we are thankful to each of you who are part of our story.**

Thank you for your support,

Ron Alling, Chairman | Claudia Anderson, CEO



Our Story



EVERY COMMUNITY NEEDS A STRONG FOUNDATION

Parasol Tahoe Community Foundation was created by a group of community members with the goal of supporting nonprofit organizations through leadership and partnership. We are committed to **maximizing charitable resources** within our community by bringing together donors, connecting them to the causes that are greatly impacting our neighbors and friends, and **enhancing the culture of philanthropy within our community.**

OUR MISSION

Cultivating community philanthropy to enhance and preserve the quality of life at Tahoe.

OUR VISION

We envision a thriving community created through meaningful philanthropy, inclusive communication, and the willingness to explore possibilities together.



MAKING A DIFFERENCE THROUGH GRANTMAKING

Thanks to the generosity of its donors, the Parasol Tahoe Community Foundation is thrilled to celebrate a massive milestone in its history. In 2022, the Community Foundation's total grantmaking to nonprofit organizations **topped more than \$102 million** since it was founded in 1996.

"Our community is quite small, so these milestones are remarkable and really show the generosity and kindness of our community members," says Board Chair Ron Alling. "It's hard to sum up the **vast accomplishments philanthropy has made** through the Community Foundation, and we greatly look forward to continuing our work in supporting our neighbors and friends and enhancing the future of Tahoe."

Total 2022 grantmaking
\$11.3M

Education & Youth Development
\$2,178,769

Quality educational, training, and mentoring opportunities for children, youth, and adults



Environment
\$2,969,191
Environmental sustainability and education, recreation, ecosystems, and wildlife



Arts & Culture
\$3,226,130
Arts education, historical preservation, and a rich cultural experience



Well-Being
\$1,839,499

Resources and programs promoting social well-being, helping to build a stronger community



Community Engagement
\$1,088,817

Strategic partnerships, civic initiatives, and faith-based causes

\$102M

Total grantmaking since 1996



Community Fund

Each year, the Community Foundation's Community Fund Grant Program focuses on providing financial resources to organizations responding to some of the communities greatest challenges and needs. In 2022, the Community Foundation celebrated **25 years of community philanthropy by awarding \$250,000 in grants**, the largest amount granted in a single year.

The Community Fund Grants are awarded by the Community Impact Committee, comprised of volunteer members of the community who review each grant proposal and seek out **the most impactful opportunities**. The committee focused on each applicant's greatest accomplishments, as well as proven strategies and new innovative approaches being used to accomplish the organization's mission in order to **provide long-lasting community benefit**.

2022 COMMUNITY FUND RECIPIENTS

Boys and Girls Club Lake Tahoe

Bread and Broth

Classical Tahoe

Gateway Mountain Center

Live Violence Free

Read With Me

Sierra Community House

Sierra Senior Services

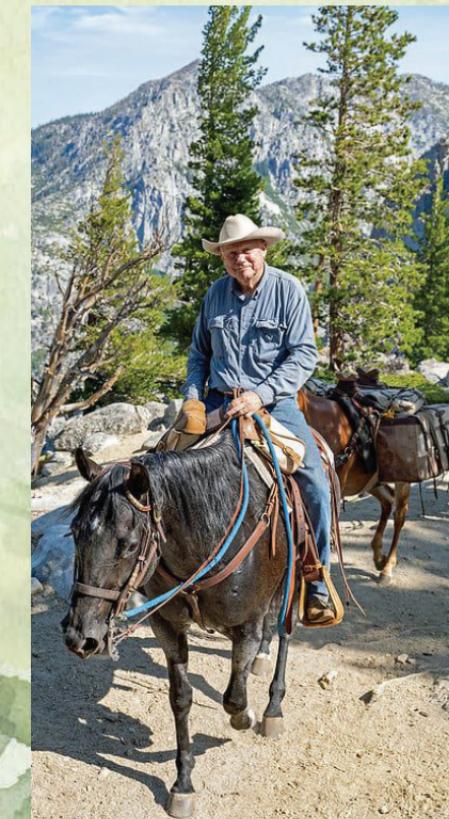
SOS Outreach

Tahoe Family Solutions

Tahoe Nordic Search and Rescue

Tahoe Rim Trail Association

UC Davis Tahoe Environmental Research Center (TERC)



Backcountry Horseman. Photo: Anthony Cupaiuolo and Tahoe Rim Trail Association

Community Fund Impact

Each Community Fund grant in 2022 was given to honor the grantee's history and to provide support for their future. The vast impact of these grants addresses the greatest needs of our community, touching countless lives of its members, ranging from youth to senior citizens. Here is a glimpse of some of the impact our donors helped make through Community Fund grants in 2022:



READ WITH ME was granted \$10,000 from the Community Fund to assist children from low income, limited English speaking environments to **develop to their fullest potential** by learning to read, comprehend, and speak English, while understanding that people care about them as individuals. Grant funding assisted this program to support a program coordinator, teachers, and volunteers in classrooms at Incline Elementary and after-school sessions. Read with me **provided 489 books for children to take home** and share with their families.

BREAD AND BROTH was granted \$15,000

from the Community Fund to ease hunger for the elderly on fixed incomes, food insecure children, struggling families, veterans, low-income wage earners, individuals with mental or physical disabilities, homeless and transient people, **those experiencing hardships**, and families who have been negatively impacted by the recent inflationary living expenses in the Tahoe South Shore community.

Grant funding supported the “**Green Goal**” project, which **provides a weekly hot meal to approximately 70-100 guests**, which offers fresh vegetables and fruits along with dairy products (butter, eggs, and milk) for distribution to the guests. It also supported the “**Push for Protein**” Initiative, **delivering food bags to school locations** for food insecure children in the Lake Tahoe Unified School District to take home for the weekend.





Eric at Northstar. Photo courtesy SOS Outreach.

SOS OUTREACH was granted \$25,000 from the Community Fund to build character and leadership in underserved kids through outdoor mentoring programs.

High school sophomore, Eric was in his 3rd year of SOS Outreach when he had his **breakthrough moment**. “He spent the last 2 years telling me how bad he is at snowboarding, that he always falls, and how frustrating it is to not be better,” says North Lake Tahoe Program Manager, Heather Schwartz. “He’s been sticking with it, and this year, something just clicked,” said Heather. “Eric snowboarded his first black diamond, only falling once! What a **great connection** to make for the next time that he thinks that he is bad at something and will never get better at it.”

With the **encouragement and mentorship** of SOS Outreach, Eric was shown the power of dedication and his own ability to overcome struggle and insecurity. Eric now has aspirations to work at Northstar as a teaching assistant with the goal of being a snowboarding instructor when he turns 18.

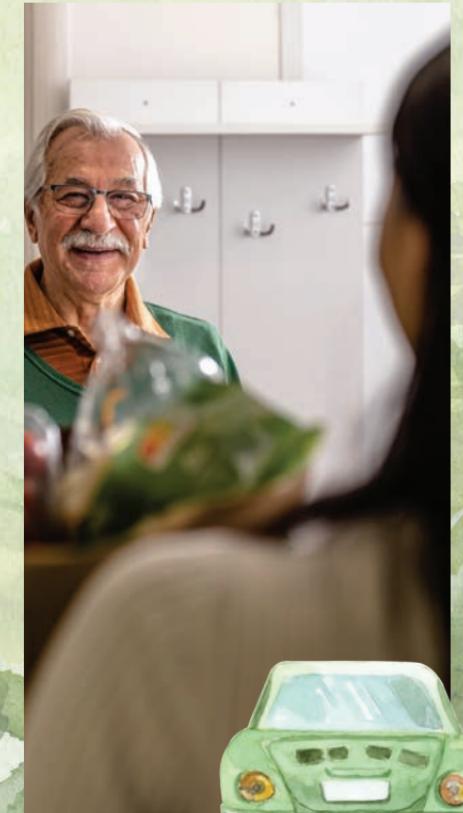
SIERRA SENIOR SERVICES was granted

\$10,000 from the Community Fund to deliver nutritious meals to older adults facing food insecurity in order to **reduce isolation** and enable them to continue living independently for as long as safely possible.

“The Tahoe area is not an easy place for a senior to live, yet many long-term residents like Dad can stay – with just a little help. Sierra Senior Services/Meals on Wheels provides that helping hand and I’m convinced the **great food and new friendships** with the drivers have made Dad less threatened by the aging process.” - Family member of Meals on Wheels participant

Sierra Senior Services continues to travel **over 200 miles a day**, providing home-delivered meals within 48 hours of becoming aware of a need. They **provide 1/3 of the nutrition** a senior should have each day through meal delivery and congregate dining opportunities.

The seniors of our community are **given support to live longer, healthier lives** as they continue to call Tahoe their home.





LIVE VIOLENCE FREE was granted **\$25,000** from the Community Fund used to promote a violence-free community in South Lake Tahoe through **education and advocacy** to address domestic violence, sexual assault, child abuse, and unfulfilled basic needs. Grant funding supported the **implementation of mobile advocacy and therapy**. By partnering with the school district, Live Violence Free is able to respond in person at the school when a student needs **advocacy or therapy**, and when needed, provides safe and discreet mobile therapy, crisis intervention, and peer counseling.

SIERRA COMMUNITY HOUSE was granted **\$15,000** from the Community Fund to support its Hunger Relief Program, including its weekly food distribution, as well as **overall community outreach efforts**.

“I’m a single mother with 4 kids, I work over 100 hours per pay period just to make ends meet. Unfortunately, it’s not enough to buy groceries. The food you send us allows me to know that my children go to bed without hunger cramps in their stomach and I appreciate it more than I can ever express. I only wish that there was more we could do for the community. I know I’m not the only family struggling. Thank you everyone at the Sierra Community House for everything that you have done. It is greatly needed and 100% appreciated.”

- Sierra Community House client



We are grateful to our 2022 sponsors



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Nonprofit Connections

Parasol Tahoe Community Foundation was built in the spirit of understanding the key role nonprofit organizations play in the community, and a desire to support them in creating a region where all can thrive. A few ways in which the Community Foundation supports nonprofit organizations:

- **Direct financial support through grantmaking**
- Nonprofit fund management to support organizational sustainability
- Since 2002, the Donald W. Reynolds Community Nonprofit Center (DWR Center) has offered grant supported office, meeting, event, and storage space, **saving local nonprofit organizations \$11.5 Million in overhead costs**
- **TahoeGives.org nonprofit directory** to help ensure our community has access to the programs they need and desire
- Investment in infrastructure projects, as well as numerous hiking and biking trails including the East Shore Trail, the Tahoe-Pyramid Trail, the Tahoe Rim Trail, and many others
- Contribution to the successful start-up of many Tahoe nonprofits such as the SOS Outreach, Tahoe Fund, Tahoe Prosperity Center, Classical Tahoe, Tahoe Institute for Natural Science, and many others

These efforts are focused on **building an organization's internal capacity and sustainability** in order to strengthen and support our local nonprofit sector.

Meet our current DWR Center Residents:

Classical Tahoe

Lake Tahoe
Shakespeare Festival

Rotary District 5190
Community Fund

Sierra Community House

Simmaron Research
SOS Outreach

Tahoe Fund
Tahoe Institute for Natural
Science (TINS)

Tahoe Prosperity Center



PTSD NOW! STORY

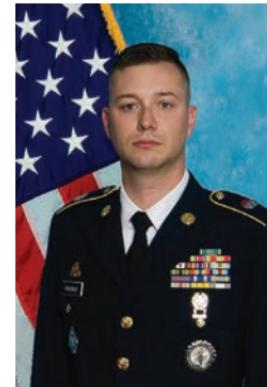
Chase Rauchle was a staff sergeant in the Army National Guard who suffered from **PTSD arising out of his tours of duty in Afghanistan**. After numerous failed attempts to receive help, Chase took his own life on September 9, 2019.

In the wake of this devastation, Chase's family grappled with the reality that Chase was not alone in his battle with PTSD. His father, Craig, was motivated to take action, and developed PTSD NOW!, a nonprofit organization with a **mission of reducing the incidence of suicide among U.S. military personnel** who suffer from PTSD.

"PTSD NOW! Is working to change the paradigm of mental health." says Craig, who now devotes all his efforts to establishing effective change in the treatment of our service men and women suffering from stress and depression associated with PTSD.

Opening an investment fund at the Community Foundation allows them to utilize the strengths of the Community Foundation to grow their investment while they work toward their mission.

With a focus on prevention and resiliency as opposed to crisis management, PTSD NOW! Is turning tragedy into transformation by offering support to service men and women and honoring the memory of Chase Rauchle.



STEPHEN J. WAMPLER FOUNDATION FUND STORY

Stephen J. Wampler didn't want to go to camp. As a child with cerebral palsy, Stephen was raised by parents who never saw his physical challenges as setbacks, and when they encouraged him to attend a camp for disabled children, he was reluctant. But that summer changed Stephen's life. **Camp helped him to discover just what he was capable of**, and he returned every summer until he turned eighteen.

Since childhood, Stephen has never allowed cerebral palsy to define him. Always ready to tackle any challenge set before him, he has lived life with fullness, **inspiring countless lives through his tenacity**, passion, and grit. He is a loving husband and father who has accomplished many incredible feats, including climbing El Capitan. Perhaps one of the most courageous adventures Stephen has embarked upon is opening Camp Wamp, a summer camp for children with physical disabilities. Camp Wamp encourages teamwork, **provides enriching outdoor experiences**, and offers memories that last a lifetime. Through Camp Wamp, campers have been given the confidence to pursue college, have families of their own, and to live prosperous lives.

Stephen Wampler's desire to bring what ignited him to others was so contagious that donors contributed to the Stephen J. Wampler Foundation Fund at the Community Foundation as a way to **provide security and sustainability to Stephen's dream** of inspiring children with disabilities, now and into the future.

Building Our Community

TAHOE FIRE SAFE INITIATIVE

Fire prevention and safety has remained one of the Community Foundation's top priorities since the Tahoe Fire Safe Initiative was created in 2018 to **fund fire prevention strategies in the Tahoe Basin**, focusing on people and property.



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ADVOCACY AND SUSTAINABILITY

Nevada Insurance Survey that collected data demonstrating the need for fire insurance reform in Tahoe Nevada to combat the dramatic insurance premium increases and cancellations of coverage.

EDUCATION AND AWARENESS

Tahoe Nevada Community Fire Forum was hosted at the DWR Community Nonprofit Center featuring Tahoe Nevada Fire Chiefs and insurance experts to educate the community about wildfire and fire insurance concerns in Tahoe Nevada.

Community Outreach Events were funded to support Tahoe Resource Conservation District (TRCD) through Fire Adapted Communities, a National Wildfire Coordinating program focused on informing the community about wildfire and providing strategies on protecting homes and properties, preparing citizens to collaboratively plan in order to safely coexist with wildland fire.

Funding in 2022 supported the following projects:

STRATEGY AND COMMUNITY PREPAREDNESS

Fire Break Map used to create shaded fire breaks around all Nevada-Tahoe communities as a halo of fire safety.

INNOVATION AND TECHNOLOGY

Fire Aside Software to improve community fire preparedness by streamlining the process of defensible space inspections and community chipping events. Funding to North Lake Tahoe Fire Protection District is a pilot project with the long-term goal of implementing Fire Aside software basin wide.

Addressing Housing



In 2021, the **Washoe Tahoe Local Employee Housing Needs and Opportunities** report, which was financially supported by the Community Foundation, was conducted to assess a baseline of data to make decisions regarding unique housing concerns in the region. The Washoe Tahoe Housing Partnership (WTHP) was created in response to this report, and in 2022 the Community Foundation participated in the WTHP with efforts to **support long-term housing solutions**.

With future housing developments on the horizon, Community Foundation donors utilized their charitable giving to support organizations who are working on **providing rental assistance and other support for housing needs** in Tahoe today. By supporting organizations such as Tahoe Magic, Sierra Community House, Saint Joseph Community Land Trust, and other nonprofits working creatively and tirelessly to address the needs of community members who are experiencing financial crisis and/or who need housing assistance, the Community Foundation has seen an incredible impact this year.



According to the Washoe Tahoe Local Employee Housing Needs and Opportunities report, rents have **increased close to 50% over the past five years**. Several organizations offering housing support were given donations in 2022, including **Tahoe Family Solutions**.

A portion of a grant from the Community Foundation allowed Tahoe Family Solutions to provide emergency assistance in **significant amounts to 16 households**. Distributions of \$750 to \$1000 were given to be utilized directly for rent, or to be used for medical bills, car insurance, and utilities to mitigate inflation costs. By receiving this substantial aid, **16 families were given the support they needed** to alleviate financial burdens and to reinforce their livelihood in Tahoe.



TERC AND TAHOE TESSIE

Parasol Tahoe Community Foundation believes that creating community stewards of the Tahoe environment is vital. In 2022, the Community Foundation **granted UC Davis Tahoe Environmental Research Center (TERC) \$25,000** to support programs providing education and encouragement of Lake Tahoe stewardship.

With this support TERC was able to complete the **"Underwater Lake Tahoe" mural** located in the science center lounge, which will soon include Augmented Reality (AR) components.

Parasol Tahoe Community Foundation funding provided the remaining funds needed to hire three AmeriCorps members through the Sierra Nevada AmeriCorps Program and additional interns who worked with the **education and outreach team** to increase accessibility for younger children and other language speakers and provide new fun educational opportunities. This included a Lake Conversations discussion (In English and Spanish), an Underwater Lake Tahoe Scavenger Hunt, and a "Find Tahoe Tessie" game available on Apple and Google Play with a 6-foot standing "Tahoe Tessie" at the science center, Incline Village Visitor Center, and Tahoe City Visitor Center.

Funding from the Community Foundation will provide opportunities to continue to **educate and inspire our community to love and care for our incredible lake!**

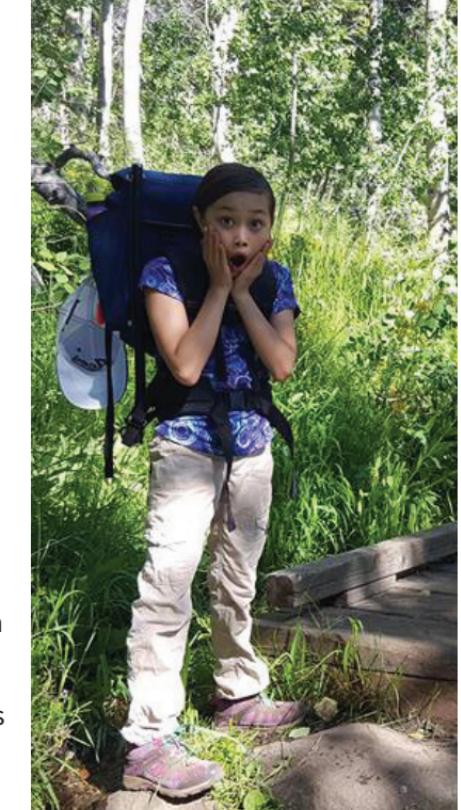
TAHOE RIM TRAIL ASSOCIATION

Environmental stewardship includes taking care of both lake and land, including the spectacular Tahoe Rim Trail. In 2022, the Community Foundation **granted the Tahoe Rim Trail Association (TRTA) \$25,000** which supported overall trail stewardship and management of the entire 200-mile Tahoe Rim Trail (TRT) system to make it a more safe and enjoyable recreational experience.

With the help of grant funding, 600 trees were cleared, 55 signs were installed, and **nearly a mile of trail was constructed in 2022**.

TRTA hosted Weekend Warrior Camps for volunteers to camp near the TRT and in pristine wilderness, while giving back to the trail system by performing maintenance and decommissioning unauthorized trails. They were also able to **organize six Trail Talks around the Basin**. These included a Geology Talk at Celebration Point, a Leave-No-Trace workshop at the REI in Reno, and a Cultural History of the Washoe Tribe presentation in collaboration with a guest speaker and educator from the Washoe Tribe.

The Community Foundation continues to support incredible organizations who **encourage and educate community members in being stewards of our environment**.





Serving Our Community in Crisis

In 2022, grant funding was provided to **Tahoe Nordic Search and Rescue (TNSAR)** to maintain Wilderness First Aid and Avalanche training of team members. Funding was also utilized to purchase equipment utilized by the team in the **search for and recovery of individuals missing in the Tahoe backcountry**. TNSAR is a volunteer organization made up of EMTs, emergency room doctors and nurses, firefighters, ski patrollers, paramedics, and experienced backcountry skiers and snowmobilers who donate their time to help others. Funding from the Community Foundation supported the team in, **literally, saving lives.**

SEARCH IN WARD CANYON (EDITED FROM TNSAR'S SEARCH LOG)

The team was called out around 9:30 pm on Friday 12/9/22 for a 63-year-old missing person (MP) thought to be on the Alpine Meadows side of Palisades Tahoe.

Initial Team was assembled at Alpine Meadows, it was confirmed that the MP's car was still in the lot, he had no cell phone, and likely did not have backcountry gear (*although he did regularly go out to the backcountry*).

The team loaded up in the Alpine Meadows troop carrier around 11:30pm and reached the summit by midnight. The winds at the summit were 90+ mph, so the team quickly split into Nordic 1 and Nordic 2 to search what was considered the "likely zone". The top several hundred feet was a pretty wild experience mixing side stepping, skiing, and scrambling over ice, rime, and rock. After dropping below the ridge, the team had some protection from the high winds and spread out to look for tracks. Nordic 1 made voice contact with the MP by 12:30am.

Nordic 1 eventually found the MP's tracks. They decided to follow the track up and then located the MP around 1am. The MP was in good condition, healthy and just very happy to see the team. Nordic 1 was able to get the MP on snowshoes. It took several hours to get out and the MP was tired by the end, but made it out under his own power. Everyone ultimately made it back to the Incident Command center around 5:30 am.

The individual rescued in the 12/9/2022 Ward Canyon search posted the following on Facebook:

"I am having trouble finding words that state how great this team and organization truly is. It was a long day and night and these men and women rocked. I truly feel lucky to be writing this. Everyone knew the severity of the oncoming storm and they did not miss a beat. Great job to the many people involved. **The words THANK YOU can't even come close to showing my gratitude.**"

Donor Partnerships

PASSING PHILANTHROPY ON THROUGH FAMILY GIVING

In 2022, we were inspired when a donor opened individual Donor Advised Funds at the Community Foundation for immediate and extended family members as a way to **inspire philanthropy throughout the generations** of their family.

This **strategy of family giving** can be beneficial in ensuring the successful transfer of wealth and charitable intentions. It can play an important role in preparing future generations for their own charitable responsibility and management, and shows first-hand the benefits of charitable giving.

By opening new Donor Advised Funds, our generous donors have spread their giving into future generations, **strengthening the bond of giving within their family**, and expanding the impact of their philanthropy.





LAHONTAN COMMUNITY FOUNDATION FUND

Lahontan Community Foundation Fund was formulated by a group of members, home-owners, and employees of the Lahontan Community in Truckee who partner with Parasol Tahoe Community Foundation as a fiscal sponsor in their annual grantmaking process. They are **passionate in bringing their community together** to benefit the North Lake Tahoe/Truckee region by supporting nonprofit organizations making a difference.

In 2022, **Lahontan granted \$235,601 to 26 organizations** and has granted out **more than \$2.3 Million since their inception in 2002.**

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SPIRIT BURNS FUND

As an expression of history, culture, and community - **art creates the ultimate human connection** and enriches the lives of those who experience it. The authenticity and culture of his community inspired Timothy Burns, and he felt connected to its history and the people who lived there before modern times. It was his dream to **enhance these artistic attributes**, and The Spirit Burns Fund was created to fulfill the Timothy Burns Trust to support public art with the goal of honoring the legacy of Timothy Burns.

Opening this fund allowed his intent and legacy to be **carried out in his honor** year after year without the burdens of running a nonprofit organization. The



Community Foundation is honored to be a part of carrying out the passion and intent of its donors.

Today, public art can take a wide range of forms, including structural art, performance art, museum acquisitions, and other projects that are accessible to the public and invigorate public spaces.

Timothy Burns was committed to **creating access to art for everyone** and believed that every person's creative spirit makes the world a better place. He had a passion for prioritizing local artists and adding meaning to his community through public art throughout his lifetime. His passion for the art, culture, and history of **his community will continue to be his legacy**, creating an intersection between our past, present, and future through public art.

Your Giving Legacy

MAKE A PLAN FOR GIVING BEYOND YOUR LIFETIME.

Legacy funds are a perfect way for you to support your favorite charities or causes forever, creating a lasting legacy.

Leave a portion of your estate to your endowed Legacy Fund and provide us with information on the nonprofits you would like to support. We will make annual grants in your name to the organizations you have indicated - in perpetuity. We also provide, at no cost, the ability for you to update your intentions as your priorities change throughout your lifetime.

The Community Foundation is **deeply committed to preserving your charitable intentions** along with your legacy. To schedule a personal meeting to discuss charitable giving opportunities, contact Claudia Andersen, CEO at 775-298-0100.



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Endowment Funds

ALBERT EINSTEIN ONCE CALLED COMPOUND INTEREST “THE MOST POWERFUL FORCE IN THE UNIVERSE.”

There is no better way to **power your philanthropy** and preserve your charitable giving legacy than endowing your fund. Through endowment you **ensure lasting impact** by preserving your principle gift(s) while making grants from income.

Your endowed fund is invested for the long term, earning returns that allow you to provide for charitable needs in perpetuity through continued growth. Over time, the amount granted exceeds the original contribution(s) to the fund and all the while your principle remains intact and grows over time.

And we will always be here to protect and preserve your charitable intentions and legacy - forever.

Your Community Foundation

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