

# Unity in Community

## ANNUAL REPORT 2020





# Dear Friends,

Each year, we are continually amazed by our incredible donors, who have faithfully contributed to the betterment of the Tahoe community through their gracious philanthropic giving. Together, with determination and compassion, these donors have partnered with Parasol to support the people and places of the Tahoe community.

2020 was no exception. When Tahoe was struck with unprecedented need, we were humbled to see how our community came together in a big way, unlike anything we have seen in our 24 years of community philanthropy. Thanks to our Donors, in 2020, we were able to grant over \$7.7 million to non-profits who were making a difference.

The story of Parasol continues to amplify the generous hearts of philanthropy within the community. Join us as we celebrate a glimpse of how each contribution made this last year has created a deep impact on Tahoe ... and discover how the next impact can be yours.

Thank you for your support,

Ron Alling, Chairman      Claudia Andersen, CEO  
Parasol Tahoe Community Foundation





Parasol Tahoe Community Foundation  
cultivates community philanthropy  
to enhance and preserve the  
quality of life at Tahoe.

*We partner* with donors in creating charitable funds that meet their specific needs and interests, and protect their intent and legacy.

*We support* non-profits through grantmaking, education, and resources.

*We participate* in community leadership throughout the Lake Tahoe Basin with collaboration and connection of ideas and resources.

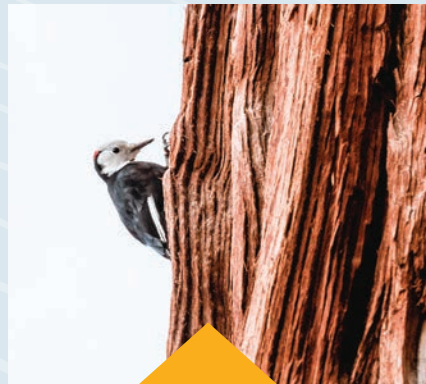


# \$7.7 MILLION

TOTAL GRANTS TO NON-PROFITS

## \$2,754,058 WELL-BEING

Resources and programs promoting social well-being and helping to build a stronger community



## \$1,479,185 EDUCATION

Quality educational training and mentoring opportunities for children, youth, and adults



## \$576,003 COMMUNITY ENGAGEMENT

Strategic partnerships, civic initiatives, and faith-based causes



## \$2,091,770 ENVIRONMENT

Environmental sustainability & education, recreation, ecosystems, and wildlife



## \$807,797 ARTS & CULTURE

Arts education, historical preservation, and a rich cultural experience





An aerial photograph of a person in a yellow kayak on a body of water with a vibrant turquoise and teal color palette. The water has a textured, rippled appearance. The kayak is positioned diagonally in the lower-left quadrant of the frame, leaving a small wake behind it. The person is wearing a white hat and is paddling. The overall mood is serene and active.

# Tahoe Together

## COMMUNITY SUPPORT FUND

Perhaps it is in times of crisis that communities find philanthropic strength. In 2020, the Lake Tahoe Community witnessed the collaborations of non-profit organizations, health care workers, educators, businesses, and community members as we came together **to build a strong net of support** in a crucial time.

With the support of our donors, **over \$255,500** was dedicated to meeting the most urgent needs of Lake Tahoe's communities quickly and efficiently in a time of unprecedented emergency.

Through the generous contributions to **Parasol's Tahoe Together Community Support Fund**, Parasol mobilized funding, providing access to critical funding for organizations supporting Lake Tahoe.

Take a look at the impact these organizations had with the help of your charitable support.



# TAHOE TOGETHER Impact 2020

**TAHOE FAMILY SOLUTIONS**  
**PROVIDED \$88,000 TO 169**  
local families for rent, utilities, gas, medical bills,  
food, and/or other services



**TAHOE MAGIC**  
Provided rental assistance and  
other basic financial needs for  
**FAMILIES IN CRISIS**

**BARTON MEMORIAL  
HOSPITAL FOUNDATION**  
Purchased medical supplies and personal PPE  
**FOR ITS FRONTLINE WORKERS**

**TAHOE COALITION  
FOR THE HOMELESS**

Increased emergency  
'Warm Room' from  
**30 INDIVIDUALS**  
during the winter to  
**OVER 45**  
FOR THE ENTIRE YEAR.

**ESTABLISHED  
24-7 CRISIS LINE**  
for health partners to make  
medical respite placements.

**PROJECT HOMEKEY**  
provided vulnerable clients  
permanent supportive housing.

**SIERRA COMMUNITY HOUSE**  
DELIVERED NEARLY  
**450,000 MEALS**  
  
**PROVIDED  
\$700,000**  
Rental and Utility Assistance  
to individuals and families.

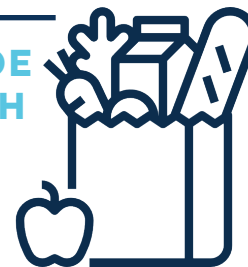


**SIERRA SENIOR SERVICES**  
**PROVIDED MEALS**  
to eligible seniors who were  
UNABLE TO LEAVE THEIR HOMES

**BOYS AND GIRLS CLUB  
OF NORTH LAKE TAHOE**  
Provided critical services and support to  
**CHILDREN, YOUTH, AND FAMILIES**

**INCLINE VILLAGE COMMUNITY  
HOSPITAL FOUNDATION**  
**PURCHASED SUPPLIES AND PPE**  
to support staff and patients

**OUR LADY OF TAHOE  
CATHOLIC CHURCH**  
Provided grocery gift cards for  
**FAMILIES IN NEED**



# TAHOE TOGETHER Impact 2020



## NORTH TAHOE ARTS

UTILIZED UNRESTRICTED SUPPORT  
for art education and  
participation

TAHOE PROSPERITY CENTER  
HELPED FACILITATE A BASIN WIDE  
**TAHOE ECONOMIC RECOVERY  
AND RESILIENCE PLAN**

PARASOL.ORG



## TAHOE'S CONNECTION FOR FAMILIES

Provided parenting education,  
**EARLY CHILDHOOD** learning,  
scholarships and financial  
assistance

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DIAMOND PEAK SKI  
EDUCATION FOUNDATION  
**PROVIDED SCHOLARSHIPS,  
TRAININGS, AND CAMPS  
TO CHILDREN**



PARASOL TAHOE COMMUNITY FOUNDATION 13



# TAHOE TOGETHER Impact 2020

## TAHOE INSTITUTE FOR NATURAL SCIENCE

Utilized unrestricted support to  
**CONNECT PEOPLE  
OF ALL AGES  
TO NATURE**

14 UNITY IN COMMUNITY



PARASOL.ORG



## SOS OUTREACH

SERVED OVER

# 350

AT-RISK YOUTH

# OVER 80% ATTENDANCE

FOR VIRTUAL WORKSHOPS  
WITH MENTORS AND PEERS

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## LAKE TAHOE COMMUNITY COLLEGE FOUNDATION

**\$300 TO 172 STUDENTS**  
PER YEAR FOR BOOK STIPEND

**GRADUATED** their **first two**  
**Nevada Tahoe Promise students**  
this spring who are continuing on  
for advanced degrees!

COVERED  
TUITION FOR

# 13

FIRST-TIME,  
FULL-TIME  
TAHOE BASIN  
STUDENTS



PARASOL TAHOE COMMUNITY FOUNDATION 15



# Bringing Unity to Community in Crisis

Thanks to the support and collaboration of our donors, we stayed community-strong. We are so grateful for your philanthropy and enhancing the quality of life in Tahoe!

## A Special Thanks

TO OUR LEAD GIVING FOR GOOD SPONSORS



Linda and Alvaro Pascotto  
Alling and Jillson, LTD.  
Attorneys at Law  
Roxana Smielke  
Canterbury Consulting

Fidelity Family Office  
Services  
TRS Consulting  
IT Services  
Gunderson Law Firm  
Menath Insurance

Wells Fargo -  
The Private Bank  
Edgewood Companies  
Janet Pahl  
Sierra Sotheby's  
International Realty



# Lahontan Community

## FOUNDATION FUND

Each year, Parasol assists in supporting the grantmaking process led by the Lahontan Community Foundation Fund. Founded in 2002, this group of members, homeowners, and employees of the Lahontan Community has **provided over \$1.8 million** to the non-profit organizations that are making a difference in the Truckee and North Lake Tahoe Region.

In 2020, the committee serving the Lahontan Community Foundation Fund rapidly pivoted their efforts in direct response to the sudden pandemic situation by utilizing the grant process to meet emergency needs of the community.





# Working with Parasol

**\$173,500  
GRANTED**

to identify integral needs, as well as services that required additional funding, Lahontan Community Foundation Fund granted \$173,500 in **emergency grant funding** to the Truckee-Tahoe community.

Tahoe Forest Health System Foundation  
Sierra Community House  
Humane Society of Truckee-Tahoe  
Gateway Mountain Center  
Boys and Girls Club of North Lake Tahoe  
Sierra Senior Services





# Fire Prevention & Safety

## IN TAHOE

It remains one of Parasol's top priorities that the community has accessible information and resources in fire prevention. To ensure these resources are available to prevent wildfires in our area, Parasol Tahoe Community Foundation has partnered with University of Nevada Reno Cooperative Extension and Tahoe Resource Conservation District to help fill in the gaps of the larger collaborations in the Lake Tahoe area.

## FIRE PREVENTION

Filled with tools for homeowners, community members, educators, and fire professionals, **Tahoe Living with Fire is a comprehensive program** providing recommendations and resources on preparing for wildfire and reducing wildfire threat in the Tahoe region. Tahoe Living with Fire is committed to protecting life, property, and the environment at Lake Tahoe through proper fire management.

**Some of the important resources available** on the Living with Fire website are:

**Prepare your home** and yard by creating, improving, and maintaining defensible space:  
[tahoelivingwithfire.com/get-prepared](https://tahoelivingwithfire.com/get-prepared)

**Know where prescribed burns are** taking place in your area:  
[tahoelivingwithfire.com/get-informed](https://tahoelivingwithfire.com/get-informed)

**Find your local fire district:**  
[tahoelivingwithfire.com/get-informed/find-your-fire-district](https://tahoelivingwithfire.com/get-informed/find-your-fire-district)



## EMERGENCY ALERTS

Signing up for emergency notifications on your phone or by email is a great way to keep you informed of fire alerts, as well as other emergency notifications taking place in your area.

Douglas County: [douglascounty.onthealert.com](https://douglascounty.onthealert.com)

El Dorado County: [ready.edso.org](https://ready.edso.org)

Placer County: [placer-alert.org](https://placer-alert.org)

Washoe County: [washoecounty.us/em/RegionalAlerts.php](https://washoecounty.us/em/RegionalAlerts.php)

## ALERTTAHOE FIRE CAMERAS

Parasol partnered with Tahoe Prosperity Center to help fund the installation of cameras that enable the public to be on watch and to report wildfires. These cameras have already helped detect and extinguish more than 70 fires in the Tahoe Basin, including Tahoe's first wildfire in 2021 at Meeks Bay!

View at [alertwildfire.org](https://alertwildfire.org)



## FIRE PREVENTION

### CREATING DEFENSIBLE SPACE AT PARASOL

One initiative of Parasol Tahoe Community Foundation is to protect the People and Properties of Lake Tahoe. We believe that being leaders of this initiative begins at home. With closures taking place during the pandemic, Parasol utilized the time the building was closed and was able to keep people employed by focusing on creating defensible space at the Donald W. Reynolds Community Non-profit Center. Working with North Lake Tahoe Fire Protection District (NLTFPD), Incline Village General Improvement District (IVGID), Tahoe Regional Planning Agency (TRPA), and Granite Creek Landscaping, Parasol refreshed its Best Management Practices (BPMs) and created defensible space on its property.





# Donald W. Reynolds

## COMMUNITY NON-PROFIT CENTER

Home to 10 resident organizations in 2020, the Donald W. Reynolds Community Non-profit Center (DWR Center) offers grant-supported resident office space, as well as meeting, event, and storage space. This grant support covers a significant portion of overhead, allowing community donations to have a greater direct impact on improving programs and services.

Impact

\$11,000,000

IN GRANT SUPPORT TO OUR LOCAL  
NON-PROFIT COMMUNITY SINCE 2002.

## DONALD W. REYNOLDS COMMUNITY NON-PROFIT CENTER

### OUR RESIDENTS

#### American Red Cross of Northern Nevada

Preventing and alleviating human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

#### Classical Tahoe

A world-class celebration of the arts that enriches the cultural, educational, and community vitality of Lake Tahoe

#### Lake Tahoe Shakespeare Festival

Enriching our community by providing the highest quality theatrical and cultural productions for the residents of the greater Lake Tahoe area, and visitors from around the world. Providing meaningful educational experiences for youth by offering theatrical outreach programs throughout the region.

#### Rotary District 5190 Community Fund

Providing service to others, promoting integrity, and advancing world understanding, goodwill, and peace through its fellowship of business.





### Sierra Community House

Connecting and empowering our community through family strengthening, crisis intervention, hunger relief, and legal services.

### Simmaron Research

Playing a key role in developing scientific research to improve diagnosis, treatment and medical understanding of CFS/ME and other neuroimmune diseases.

### SOS Outreach

Changing young lives, building character and leadership in underserved youth through mentoring outdoors.



### Tahoe Fund

Using the power of philanthropy to improve the Lake Tahoe environment for all to enjoy.

### Tahoe Institute for Natural Science

Advancing the natural history, conservation, and ecosystem knowledge of the Tahoe region through science, education, and outreach.

### Tahoe Prosperity Center

Uniting Tahoe's communities to strengthen regional prosperity.





# Commemorative Coins

## ENVIRONMENTAL EDUCATION FUND

Tahoe Regional Planning Agency (TRPA) partnered with Parasol on the Lake Tahoe Commemorative Coin Environmental Education Fund, which raised money to support environmental education programs at Lake Tahoe in honor of TRPA's 50th Anniversary.

The limited minting of the Lake Tahoe Commemorative Coin, through Carson City US Mint, and Nevada State Museum, was designed by local artist Eleanor Bonbon. The plaster model was created by award-winning former US Mint sculpture and engraver, Tom Rogers. Proceeds provided funds to five non-profit organizations supporting environmental stewardship at Lake Tahoe.



## COMMEMORATIVE COINS

Lake Tahoe Commemorative Coin Environmental Education Fund Grant Recipients included:

### Tahoe in Depth

TRPA's biannual environmental news source, telling stories of Lake Tahoe, providing education and understanding of Tahoe's clarity, and encouraging participation in keeping the lake clean.



### League to Save Lake Tahoe's Eyes on the Lake Program

A volunteer citizen science program, helping to prevent the spread of aquatic invasive species at Lake Tahoe and its surrounding waters.

### Take Care Tahoe

A collaborative campaign including more than 50 participating organizations, emphasizing ways to cultivate and nurture environmental sustainability around Lake Tahoe.

### Washoe Tribe of Nevada and California

Washoe or Wašičiw people surrounding Lake Tahoe who support cultural preservation and programs such as the Wa She Shu It' Deh Native American Arts Festival.

### Nevada State Museum

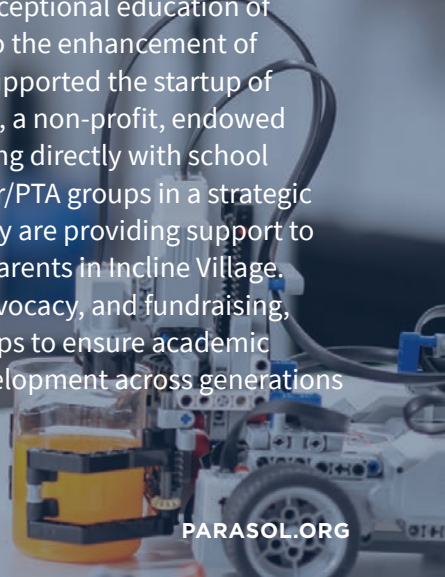
A museum providing understanding and celebration of Nevada's natural and cultural heritage, preserving and presenting Nevada's heritage through educational programs.



# Incline Education Fund

**SUPPORTING LOCAL STUDENTS**

Parasol Tahoe Community Foundation believes that the endowment for exceptional education of our future leaders is vital to the enhancement of our community. Parasol supported the startup of the Incline Education Fund, a non-profit, endowed K-12 education fund working directly with school administrators and Booster/PTA groups in a strategic and ongoing capacity. They are providing support to students, educators, and parents in Incline Village. Through programming, advocacy, and fundraising, Incline Education Fund helps to ensure academic achievement and skill development across generations of Incline students.



# Good Neighbor Fund

**OF INCLINE VILLAGE REALTORS®**

The Incline Village Realtors believe so strongly in the community they serve that they opened the Good Neighbor Fund at Parasol with the goal of giving back.

The Good Neighbor Fund of Incline Village Realtors provides support to the pets and people of its community. They have focused their funding efforts on enhancing education through technology, addressing the needs of our students and teachers, offering hunger relief, and supporting animal welfare groups.

Parasol is grateful to have an active group of realtors working together to make the Tahoe community a great place to live!





# Tahoe Fund

## TAHOE TRAILS ENDOWMENT

Offering some of the most breathtaking views and spectacular sights, nothing can lead you on a mountain adventure quite like a Lake Tahoe trail. Most of us have spent time in Tahoe drinking in the smell of pine from the enjoyment of a local trail and want to pass this privilege on to our future generations.

Founded in 2010, Tahoe Fund focuses on environmental restoration and stewardship to protect the delicate balances of our environment and to provide sustainable recreation into our future.

Tahoe Fund has established an endowment at Parasol Tahoe Community Foundation that focuses on trail maintenance and improvements in the Tahoe region. As stewards of the investment, Parasol sees the importance of sustaining our ability to enjoy the beautiful trails of Tahoe today and tomorrow.

## ENDOWMENT FUND: TRAIL MAINTENANCE

In its first disbursement, Tahoe Fund collaborated with Tahoe Area Mountain Biking Association (TAMBA) to fund a team to do **trailwork on existing trails** around the region.

Improving Tahoe trails today **ensures everyone can enjoy Tahoe trails tomorrow!**





# Legacy Funds

## WHAT IS YOUR LEGACY?

Let your charitable legacy live on to make a lasting impact ... forever!

Carry out your charitable intentions in perpetuity by creating a Legacy Fund at Parasol. We continue to guide and support your charitable philosophy and if your interests change throughout your lifetime, we make it easy to adjust your Legacy Fund at no cost.

To discuss your charitable giving opportunities, contact Parasol's CEO Claudia Andersen at 775-298-0187.

# Recognition

## FOR EXCELLENCE

For nine consecutive years Charity Navigator, the nation's largest charity evaluator, has awarded the Parasol Tahoe Community Foundation its highest possible rating of 4 stars. Parasol outperforms most other charities in America, setting it apart from its peers and demonstrating its trustworthiness.

Parasol Tahoe Community Foundation continues to receive accreditation from the Community Foundations National Standards Board certifying that we meet the most rigorous standards in philanthropy. This certification is designed to provide quality assurance to donors, as well as their legal and financial advisors.



Excellence. Accountability. Impact.™





# Investment Committee

## AT PARASOL

Something that sets Parasol Tahoe Community Foundation apart is the incredible depth of experience that comes with each investment made. Our investment committee members are some of the most successful and experienced entrepreneurs in the financial world.

In our commitment to good stewardship, we are incredibly grateful to the members of our Investment Committee who volunteer to dedicate their time and passion to growing philanthropy in the community and making Tahoe a better place to live.



## INVESTMENT COMMITTEE

Meet Parasol's Investment Committee Members:

**Aaron Moore, Chair:** Former Chief Technology Officer and Board Member of Zephyr Associates, a leading provider of investment analysis software

**David Hardie:** Chairman and CEO of Hallador Investment Advisors, Inc.

**Dean Meiling:** Managing Director of Pacific Investment Management Company (PIMCO), retired

**Alvaro Pascotto:** Private investor as well as a lawyer specializing in private equity and wealth management, tax planning, entertainment, and intellectual property. Founder of Kairos Partners SGR S.P.A.

**Lisa Petrie:** Certified Financial Planner and Managing Director-Investments, Senior Portfolio Manager of the Petrie Group of Wells Fargo Advisors

**Ryan Ritchie:** Portfolio Manager and wealth planner with a local private investment firm; specialties include global macro research and manager due diligence.

**Elbridge Stuart:** Trustee and Treasurer of Stuart Foundation; Former Director of Alternative Investments & Research, Coldstream Capital Management



# Your Community Foundation

## Founders

Carla Hanson  
Warren Trepp

## Board of Directors

Ron Alling, *Chairman*  
Kevin Hameister, *Treasurer*  
Catherine Reichenberg, *Secretary*  
Janice Charley  
David Hardie  
Mark Krasner  
Aimee LaFayette  
John J. McLaughlin  
Aaron Moore  
Alvaro Pascotto  
Bill Watson

## Emeritus Board

Warren Trepp, *Chairman*  
Carole Anderson  
George Ashley  
Joyce Benka  
Ed Boleky  
Joe Bourdeau  
Janusz Clark  
Judy Clydesdale  
Nanci Glogauer  
Hank Harris  
Dean Meiling  
Wendy Mueller  
Janet Pahl  
Wayne Prim  
Gary Pulver  
Mike Smith  
Elbridge Stuart  
David Williams  
Stuart Yount

## Staff

Claudia Andersen, *CEO*  
Cari Gutheil  
Natalie Parrish  
Tania Pilkinton  
Laura Roche  
Miguel Santiago





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[parasol.org](http://parasol.org)

